Rep Order# 6850388 EC'd Yes Ver# 2 Status Returned Traffic Order# 106366 Showing Buylines: All Lines Last Received: Printed: 09/10/2012 11:42 AM 09/07/2012 7:50 AM r of

Phone# Fax# Buyer Estimate# Advertiser Station Product KSNV-TV LAS VEGAS, NV.
er ( ).AMER. CROSSROADS
AMER CROSSROADS ADD Emily Milhoan

> Hiatus Weeks Flight Dates Agency Agency C/P1/P2/E ( ) CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 10/02/2012 - 10/08/2012 11/27/953

> > Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson FAX# Salesperson Phone# 215-568-6540 215-568-1845

- CONTRACT COMMENT -

## - REMARKS -

PLEASE SEE BELOW. THANKS!

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N N		*1		Ľn
TH	Station	æ		Ln Day
10P-11P	Remark:	9P-10P	1	Time
10P-11P ROCK CENTER W/BRIAN WILLIA- MS (OR :30	Station Remark: V2 PROGRAM CHANGE - NO AGT; 9-10P ANIMAL PRACTICE/GUYS W/ KIDS	AM GOT TALENT		Program
:30	MAL PRA	:30	!	Len
\$3,200.00	CTICE/GUYS	:30 \$4,000.00		Rate
10/04-10/04		10/03-10/03		Dates
⊢		ц	1	Spots/Week # of Weeks
۲		<b>د</b> مر,		# of Weeks
н		⊣	!	Total Spots
\$3,200.00		\$4,000.00		Total Cost
				Daypart

## -REPORT TOTALS-

Report Totals: 2 / \$7,200.00

## -SALES MONTHLY TOTALS-

Sales Totals: 2 / \$7,200.00 Station Totals: 2 / \$7,200.00 Oct 12: 2 / \$7,200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

COMMETTE TITLE											
	Market Totals	\$36,000	CATV	% 0	KBLR	0%	KINC	%	KLAS	27%	KSNV
			KTNV	20%	KTUD	9%	KVCW	%	KVMY	0 %	KVVU
			XXXX	%							
COMPETITIVE COMMENTS-	MMENTS-										

ω ω « 20%

## Ö

EST SHARES

Demos	Books
RA35+	NOV12

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Advertiser ( ).AMER. CROSSROADS
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Agency C/P1/P2/E
Flight Dates
Hiatus Weeks

CASH IN ADVANCE -- CREDIT RISK-

Phone# Fax# Buyer

Estimate#

953

Emily Milhoan

10/02/2012 - 10/08/2012

Salesperson Phone# Salesperson FAX#

2 of 2